Under the auspices of the Faculty of International Business and Economics, the plenary sessions are jointly organised and shared by the international conferences Future of Europe & Synergies in Communication, with the support of QUEST Romania and the International Association EAQUALS.

PLENARY SESSION DAY 1

Thursday, 16 November 2017
Location: Bucharest University of Economic Studies (Aula Magna, Ion N. Angelescu Building)

8.30 - 9.00 Participants' registration

9.00 - 9.15 Welcome and Opening Remarks
- Nicolae ISTUDOR, Rector of Bucharest University of Economic Studies, Romania
- Gheorghe HURDUZEU, Dean of the Faculty of International Business and Economics, Romania

9.15 – 9.40 "EU's Journey... to Sibiu 2019"
Angela CRISTEA, Head of European Commission Representation in Romania, Romania

9.40 – 10.05 “From "Step-by-Step" Method, to a European Project; What to Be Done”
Gabriela CREȚU, Senator, The President of the Parliamentary Commission for European Affairs, Romanian Senate, Romania

10.05 – 10.30 “Preserving EU's Key Role in the International Trade”
Lazăr COMĂNESCU, Ambassador, Senior Adviser (foreign relations) - Romanian Chamber of Commerce, Romania

10.30 - 10.55 “Reflections upon the Future of Europe in the Context of Romania’s Presidency of the EU Council”
Victor NEGRESCU, Ministry of European Affairs, Romania

11.00 - 11.15 Coffee break

11.15 – 12.00 “English for professional contexts and the internationalisation of education in the 21st century”
Michael CARRIER, The International Association EAQUALS

12.00 – 12.30 “Supporting the future learning of English as the lingua franca of Europe”
Kevin McLAVEN, Director English Language Services, British Council, Romania
12.30 – 13.15 “Theater as a Place of Belonging and the Modern Classroom as a Space of ‘Radical Openness’”
   Domnica RĂDULESCU, Washington and Lee University - Lexington, Virginia, USA

13.30 – 15.00 Lunch (Bucharest University of Economic Studies, Cafeteria)
15.00 – 18.30 Panel Sessions Day 1
19.00 – 21.00 Conference Gala Dinner (Marshal Garden Hotel’s Restaurant)

PLENARY SESSION DAY 2

Friday, 17 November 2017
Location: Bucharest University of Economic Studies (Aula Magna, Ion N. Angelescu Building)

9.30 - 10.15 “Anti-System Politics in Europe and America”
   Jonathan HOPKIN, London School of Economics, United Kingdom

10.15 - 11.00 “Towards the Future of Europe: Power, Gender and Representation”
   Roxana MARINESCU, Bucharest University of Economic Studies, Romania

11.00 - 11.30 Coffee break

11.30 – 12.15 “Organizational Transformation in a Connected World”
   Oli MIHALACHE, Vrije Universiteit Amsterdam, Netherlands

12.15 – 13.00 “Countering prevailing discourses with literary creativity – Contemporary Saudi women novelists’ drive for change”
   Roswitha BADRY, Freiburg University, Germany

13.00 Lunch (Bucharest University of Economic Studies, Cafeteria)
15.00 – 16.30 Closing Panel – “Future of Europe: challenges and perspectives”, Google Room, Eminescu Building (Room 1204)

CONFERENCE GALA DINNER – Thursday, 16 November, 2017
co-organised and shared by the international conferences Future of Europe & Synergies in Communication

19.00 Conference Gala Dinner (Location: Marshal Garden Hotel’s Restaurant)
   Special Guest speaker: Dorin Ivașcu, CEO at Romanian Airport Services
   “Doing Business in European Union: A Romanian perspective”
PANEL SESSIONS

SPECIAL ROUND TABLE DAY 1: EU’s Common Trade Policy: Challenges and Priorities.
(Room: 1204 "Google Room", Bucharest University of Economic Studies, Eminescu Building)
Thursday, 16 November 2016, 11.30 – 13.30 (Day 2)
Chair: Gabriela DRAGAN & Gheorghe HURDUZEU

The event is part of the public debate campaign to prepare the Romanian Presidency of the Council of the EU and is organized in partnership with the Ministry of Foreign Affairs - Minister Delegate for European Affairs and the European Institute of Romania

Discussants:

Alina BĂRGĂOANU, Dean of the College of Communication and Public Relations, National University of Political Studies and Public Administration, Romania

Andrei MOCEAROV, Director, Romanian Chamber of Deputies, Romania

Clementina NIȚULESCU, Deputy Director, the Department for Foreign Trade and International Relations, Romanian Ministry for Business Environment, Commerce and Entrepreneurship, Romania

Ion GHIZDEANU, President, Romanian National Commission for Economic Forecasting

Dumitru MIRON, Professor, Faculty of International Business and Economics, Bucharest University of Economic Studies, Romania

Andreea PAUL, Professor, Faculty of International Business and Economics, Bucharest University of Economic Studies, President of INACO – Initiative for Competitiveness, Romania

Costin LIANU, Professor, Expert in Foreign Trade, Romania
PANEL 1: BUSINESS ACROSS EUROPE
(Room: 1217, Bucharest University of Economic Studies, Eminescu Building)
Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)
Chairs: Ramona TARTAVULEA (DIEACONESCU) & Clara VOLINTIRU

Entrepreneurship as a means of achieving sustainable development in developing and less developed region
Abiola Esther Ogunmokun, Bucharest University of Economic Studies, Romania

Opportunities and Challenges of the Relationship between Quality of Services and Social Media
Sonia Budz, Bucharest University of Economic Studies, Romania
Kejo D. Starosta, Bucharest University of Economic Studies, Romania

The old trend of R&D vs the new digitalization approach
Gheorghe Hurduzeu, Bucharest University of Economic Studies, Romania
Ana Giurea, Bucharest University of Economic Studies, Romania

TQM - A Factor for Tourism Competitiveness. Romanian Case
Mihaela Gabriela Belu, Bucharest University of Economic Studies, Romania
Ramona-Iulia Țărtăvulea (Dieaconescu), Bucharest University of Economic Studies, Romania
Ana Maria Marinoiu, Bucharest University of Economic Studies, Romania
Radu Filip, Bucharest University of Economic Studies, Romania

Impact of Nigeria’s foreign trade with the European Union
Abiola Esther Ogunmokun, Bucharest University of Economic Studies, Romania

Art market - an assessment from an economic perspective
Gheorghe Hurduzeu, Bucharest University of Economic Studies, Romania
Corina Dimitriu, Bucharest University of Economic Studies, Romania

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PANEL 2: THE NEW CHALLENGES OF THE EUROPEAN UNION'S GOVERNANCE

(Room: 1204 Google Room, Bucharest University of Economic Studies, Eminescu Building)
Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)

Chairs: Gabriela DRĂGAN & Mirela DIACONESCU

Refugee Resettlement, Redistribution and Growth
Leonid Azarnert, Ariel University, Israel

Out with the Old and in with the New? International Standards and National Regulation across Europe
Mihai Volintiru, Bucharest University of Economic Studies

The National Education System – a Basis of Consolidated Food Security Culture in Romania
Bogdan Bazgă, University of Bucharest, Romania
Ionel Florian Lixandru, University of Bucharest, Romania

Does the European Union promote neo-protectionism?
Ana-Maria Holobiuc, Bucharest University of Economic Studies, Romania

The Welfare State Development: Romania - between Perceptions and Reality
Constantin Schipor, Bucharest University of Economic Studies, Romania
Georgiana-Loredana Frecea, Bucharest University of Economic Studies, Romania

The Entrepreneurial Culture in Europe - New Challenges in the New Economy
Dana Blideanu, Bucharest University of Economic Studies, Romania
Mirela Diaconescu, Bucharest University of Economic Studies, Romania

EU’s complex Foreign Policy Governance
Ștefan Marian Dumitru, Bucharest University of Economic Studies, Romania

Being a foreign student in Romania: a case study on a faculty of medicine from Romania
Ana Maria Marinău, Bucharest University of Economic Studies, Romania
Laura Wahed, Bucharest University of Economic Studies, Romania
Razvan Zaharia, Bucharest University of Economic Studies, Romania
Rodica Milena Zaharia, Bucharest University of Economic Studies, Romania

Negotiating the Transatlantic deal: focus on the USA domestic constraints
Alina Alexoaei, Bucharest University of Economic Studies, Romania
Valentin Cojanu, Bucharest University of Economic Studies, Romania

Regional Distribution of Territorial Capital in the European Union
Raluca Robu, Bucharest University of Economic Studies, Romania
Valentin Cojanu, Bucharest University of Economic Studies, Romania

European Union - between Enthusiasm and Euroscepticism
Gheorghe Hurduzeu, Bucharest University of Economic Studies, Romania
Maria-Floriana Popescu, Bucharest University of Economic Studies, Romania

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PANEL 3: FINANCE & BANKING IN THE EUROPEAN UNION
(Room: 1212, Bucharest University of Economic Studies, Eminescu Building)
Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)
Chairs: Alexandra HOROBET & Radu LUPU

Financial Crisis – From the US to the EU
   Sorin Cristian Niță, Bucharest University of Economic Studies, Romania

How Does Bancassurance Work in Financial Practice Within the Financial Group Société Générale Group in Selected Countries?
   Lenka Přečková, Silesian University in Opava School of Business, Czech Republic

Taxes in Romania: A Cost-Benefit Analysis of the Willingness to Comply
   Clara Volintiru, Bucharest University of Economic Studies, Romania

The European Social Welfare Function Shaped on a Difference Principle: a Normative Rawlsian Approach in Favour of the Fiscal Union
   Klaudijo Klaser, University of Trento, Italy

Financial literacy: effects and implications. Case study: Romania
   Cristiana - Ioana Șerbânel, Bucharest University of Economic Studies, Romania
PANEL 4: ADDRESSING CORPORATE SOCIAL RESPONSIBILITY AND RISK MANAGEMENT IN EUROPE (SPECIAL TRACK)

(Room: 1206, Bucharest University of Economic Studies, Eminescu Building)
Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)

Chairs: Irina IAMANDI, Laura CONSTANTIN

Some Considerations on the Taxonomical Nature of the Dialogue Between Science and Theology
Petre Comșa, Valahia University Targoviste, Romania
Costea Munteanu, Bucharest University of Economic Studies, Romania

The Influence of a Tuition Increase on the Drop-out Rate of the Nursing Program at Medical University – Plovdiv
Rumyana Stoyanova, University of Plovdiv, Bulgaria
Slaveyah Goranova, University of Plovdiv, Bulgaria

New trends in urban eco-philosophy and strategy
Valentina Marinescu, Faculty of Sociology and Social Work, University of Bucharest, Romania

Social Impact Bonds – economic, social, and environmental risk management edges
Laura Gabriela Constantin, Bucharest University of Economic Studies, Romania
Irina-Eugenia Iamandi, Bucharest University of Economic Studies, Romania
Bogdan Cernat-Gruică, Bucharest University of Economic Studies, Romania

The analysis of prosperity dimension of the European Union
Ioana Coralia Zavera, Bucharest University of Economic Studies, Romania

Applying the Kotter model to the risk management of resistance to change
Cristian Dirva, Bucharest University of Economic Studies, Romania
Radulescu (Dirva) Andra Simona, Bucharest University of Economic Studies, Romania
Panel 5: Diasporas, Homes and Hybridity

(Room: 1505, Bucharest University of Economic Studies, Eminescu Building)

Thursday, 16 November 2017, 15.00 – 18.30 (Day 1)

Chairs: Iulia Rascanu & Elena Tălmăcian

(Be)Longing and Loss: Exploring Vassanji’s Nostalgia
Preeti Shirodkar, MET Institute of Management, Mumbai, India

The Impact of the Official Language Knowledge Upon the Integration of Romanian Immigrants to the UK
Elena Tălmăcian, Bucharest University of Economic Studies, Romania

Framing East Asia in Romanian Mass Media: the Case of Representing South Korea and North Korea
Ecaterina Balica, Institute of Sociology, Romanian Academy, Romania
Valentina Marinescu, Faculty of Sociology and Social Work, University of Bucharest, Romania

Representing the Migrants and Refugees as “Others” in Romanian Online Media
Valentina Marinescu, Faculty of Sociology and Social Work, University of Bucharest, Romania
Ecaterina Balica, Institute of Sociology, Romanian Academy, Romania

Education and Employment Chances for the Refugee Influx in Romania
Elena Tălmăcian, Bucharest University of Economic Studies, Romania

The Status of Women between ‘Tradition’ and ‘Modernity’ in Chitra Banerjee Divakaruni’s Oleander Girl
Iulia Răşcanu, Bucharest University of Economic Studies, Romania

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PANEL 6: SINGULAR EVENTS AND THE ECONOMIC ANALYSIS (Special Panel hosted by the Romanian Society of Economic Philosophy)

(Room: Robert Schuman, Bucharest University of Economic Studies, Ion N. Angelescu Building)
Thursday, 16 November 2017, 16.00 – 18.30 (Day 1)
Chair: Valentin COJANU

Guest speakers:

Romanian Academy, Romania: Explanation and prediction in the case of singular economic events
Emil Dinga, Center for Financial and Monetary Studies „Victor Slăvescu"

The singular event in stochastic contexts
Gheorghe Ruxanda, Bucharest University of Economic Studies

Panel topics:
This SRFE session aims at highlighting how economists attempt to understand the relevance to economic analysis of events that do not repeat. Research methodology in economics is designed to meet the needs of prediction, which makes analysis necessarily be built on assumptions implying a well-ordered, regular and knowable course of economic action. There is no doubt about the existence of such developments, but chance events are also a constant feature of economic history. How important are they? Single occurrence of events is so relevant to impose new lessons ahead for economic research? Eventually, the economic reality can be circumscribed into a unitary methodological vision?

Supported by:

ROMANIAN SOCIETY OF ECONOMIC PHILOSOPHY – SRFE

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PANEL 7: SURVIVAL OF THE EUROPEAN UNION  
(Room: 1203, Bucharest University of Economic Studies, Eminescu Building)  
Thursday, 16 November 2016, 15.00 – 18.30 (Day 1)  
Chairs: Octavian-Dragomir JORA & Mihai-Vladimir TOPAN

The Commutative-Distributive Mix of the EU Social Justice  
Gabriela Mariana Ionescu, Romanian Academy, Romania

Three Unions in a (Life)Boat. Lessons for the Europeans, from the Americans and the Soviets  
Octavian-Dragomir Jora, Bucharest University of Economic Studies, Romania

Central Bank Independence and Unconventional Monetary Policies: a comparison between the European Central Bank and the Federal Reserve System  
Mădălina Doroftei, Bucharest University of Economic Studies, Romania  
Alexandru Pătruț, Bucharest University of Economic Studies, Romania

A Comment on Mises’s Plan for Post-War Reconstruction in Eastern Europe  
Matei - Alexandru Apăvăloaei, Bucharest University of Economic Studies, Romania

Is there any positive economic impact of BREXIT on European economies? A Reassessment of the classical liberal paradigm of political competition  
Radu Mușetescu, Bucharest University of Economic Studies, Romania

Early Contributions to Money and Banking Theory in Romania: the Case of Ioan Strat  
Tudor Smirna, Bucharest University of Economic Studies, Romania

A Walk Outside the Extent of the Market - A Review of Per Bylund, „The Structure of Production (2016)”  
Vladimir Topan, Bucharest University of Economic Studies, Romania

A Short Note on the History and Economics of Technocracy  
Andreas Stamate, Bucharest University of Economic Studies, Romania

The economic effects of Romanian integration in the European Union – 10 years after joining  
Păun Cristian, Bucharest University of Economic Studies, Romania

FUTURE OF EUROPE, CHALLENGES AND OPPORTUNITIES – Closing Round Table  
(Room: 1204 "Google Room", Bucharest University of Economic Studies, Eminescu Building)  
Friday, 17 November 2016, 14.30 – 16.00 (Day 2)  
Chairs: Cristina DRĂGOI, Cristian PĂUN & Radu Cristian MUȘETESCU

CLOSING ROUND TABLE  
Discussants:  
To be confirmed after Registration of the participants to the conference